



2024


Annual Report

Arctic Hub 2024

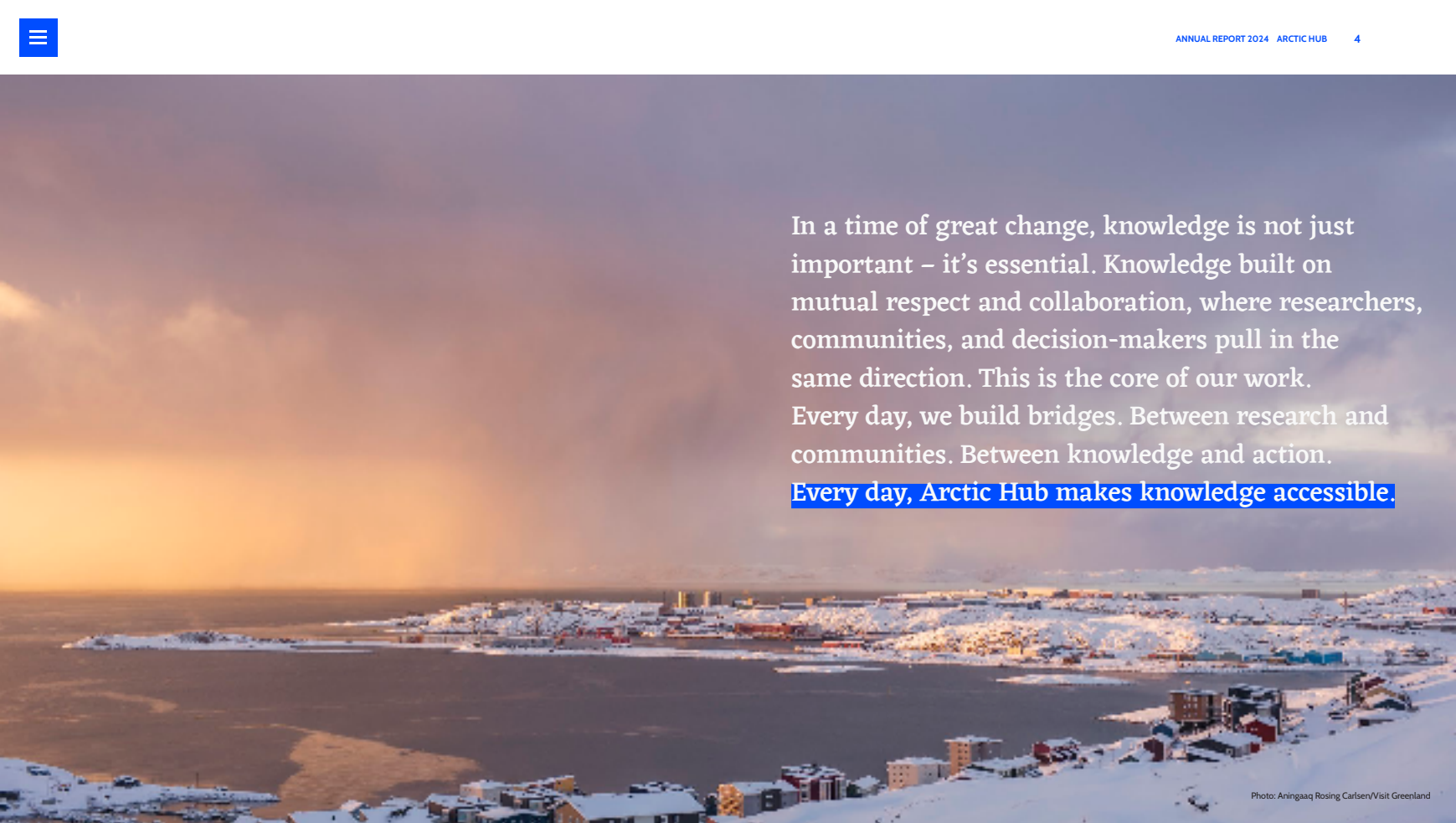
ARCTIC HUB - MAKING ARCTIC RESEARCH ACCESSIBLE



**Mighty forces
have been
set in motion
in the Arctic. ..**

An aerial photograph of a fjord. The water is a deep, dark blue-grey. Several small boats are scattered across the water. On the right side, a rocky coastline with some yellowish-brown vegetation is visible. The overall scene is serene and somewhat somber due to the dark tones.

... we see it as we sail through the fjord. We feel it on our skin. We read about it in the news. But it's not just those of us who call the Arctic home who are affected – the whole world feels the ripples of change.

An aerial photograph of a coastal town, likely in Greenland, covered in snow. The town is situated on a peninsula or a narrow strip of land, with a large body of water in the foreground. The sky is filled with soft, golden light from a low sun, creating a warm, hazy atmosphere. The buildings are small and colorful, contrasting with the white snow. The overall scene is peaceful and serene.

In a time of great change, knowledge is not just important – it's essential. Knowledge built on mutual respect and collaboration, where researchers, communities, and decision-makers pull in the same direction. This is the core of our work. Every day, we build bridges. Between research and communities. Between knowledge and action. **Every day, Arctic Hub makes knowledge accessible.**

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Foreword

2024 marks a turning point for Arctic Hub – both for the organization and for me personally. After four years at the helm as chairman of the board, it's time to pass the baton.

It has been a great privilege to be part of Arctic Hub's journey – from its early beginnings to its role today as a strong and unifying force in the Greenlandic research landscape.

This year has brought new breakthroughs in our work to bridge the gap between research and society. Our flagship initiatives, **Paasisavut** and **Arctic Hub Connect**, have truly made their mark, and we're now seeing the long-term effects of a stronger research community and increased involvement of the Greenlandic population in knowledge sharing. These initiatives have proven their worth and cemented Arctic Hub's role as a link between researchers, decision-makers, and citizens.

Working with Arctic Hub has been a reminder of how crucial collaboration and knowledge-sharing are in a time when Greenland is at the center of significant changes, both in terms of climate and geopolitics. We have created a foundation that makes it easier for researchers to coor-

minate their efforts, alleviate research fatigue, and produce results that are both scientifically solid and socially relevant. It's a development I am proud to have been a part of.

The time has now come to hand over the responsibility to a new chairman, who I am confident will lead Arctic Hub into the next phase with dedication and ambition. I would like to extend a big thank you to everyone I've worked with over the past four years, my fellow board members, and not least Arctic Hub's talented team. Your commitment is at the heart of everything we have achieved.

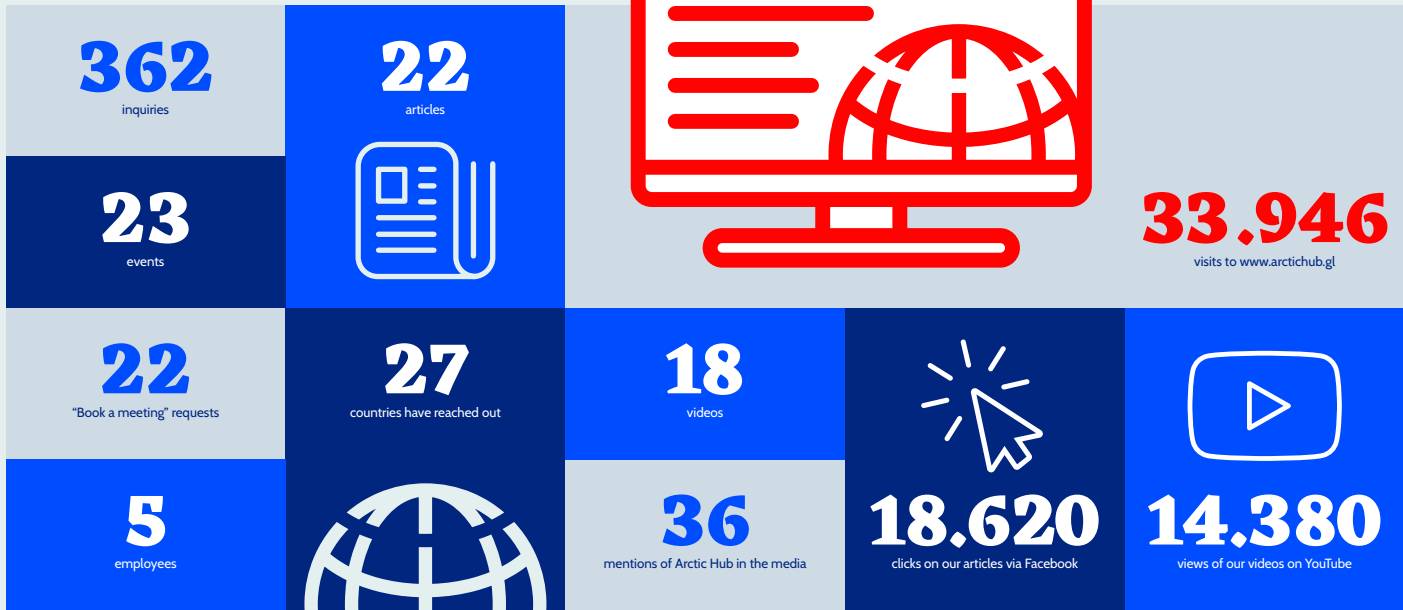
I look forward to following Arctic Hub from the sidelines and am excited to see how the organization will continue to strengthen the connection between research and society in the coming years.

Ulrik Smith Korsholm

Chairman of the Board, Arctic Hub & Deputy Director,
DMI – The Danish Meteorological Institute



2024 by the numbers



About Arctic Hub

Arctic Hub's secretariat is based in Nuuk, Greenland. From here, we work to bridge the gap between people, institutions, and countries that are interested in and involved in the research being conducted in Greenland.



Arctic Hub's board

Arctic Hub's board consists of four members appointed from Greenland and four appointed from Denmark. Three board meetings and one board seminar were held in 2024.



Ulrik S. Korsholm Chairman of the Board, Arctic Hub

Deputy Director, DMI – Danish Meteorological Institute



Elna Thomsen Heilmann

Chairperson, Chair of IMAK – Teachers' Union in Greenland



Lise-Lotte Terp

CEO & Founder, ProConsi International



Frederik Fuuja Larsen

Museum Manager, Greenland National Museum and Archives



Torben Røjle Christensen

Professor, Aarhus University
Scientific Leader, Greenland Ecosystem Monitoring and Zackenberg Research Station



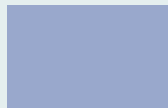
Nuunu Ludvikka Johansen

Chair of SIP, Sulinermik Inuussutissarsiuqartut Kattuffiat (SIK)



Mininnguaq Kleist

Permanent Secretary, Independence & Foreign Affairs, Naalakkersuisut



(Yet to be announced)

Arctic Hub's secretariat



**Jula
Maegaard-Hoffmann**

Head of Secretariat



**Nicoline
Larsen**

Head of Communications



**Kulunnguaq
Mølgaard-Motzfeldt**

Event Coordinator



**Daniel
Lyberth Hauptmann**

Academic officer



**Rasmus
Balle Hansen**

Journalism Intern

Financial Overview

Arctic Hub is funded through the Danish and Greenlandic national budgets.

Revenue 2024

Grant Greenland	781.000,00 DKK
Grant Denmark	3.300.000,00 DKK
Total	4.081.000,00 DKK

Costs 2024

Operation, salary, board	2.920.425,09 DKK
Communication, website	719.639,03 DKK
Events and projects	627.118,40 DKK
Total funds spent	4.267.182,52 DKK





Arctic Hub's Activities

In 2024, Arctic Hub hosted several events that bridge the gap between research and society in innovative and creative ways.

Paasisavut 2024

This was the second time Arctic Hub hosted Paasisavut, and once again, it was a great success, generating significant interest and engagement around research in Greenland. The event brought together an impressive number of participants for a research-focused event – a remarkable achievement that reflects growing curiosity and support for scientific topics and the dissemination of research.

On a Wednesday evening in November, 400 attendees filled the Hans Lynge Hall, while the rest of the country – and the world – tuned in live on KNR to watch this year's major research communication competition, Paasisavut, unfold.

The winner of Paasisavut 2024 was Regine Møller, who impressed the judges with her presentation on the perspectives of the people of Isortoq regarding sustainable development.





Paasisavut 2024

Date: November 13, 2024
Sponsors: Kommuneqarfik Sermersooq,
Nuuk Water Taxi, Hotel Hans Egede, Inuit Clothing.

Paasisavut 2024 finalists:
Insights and inspiration for future PhD researchers



408
Audience in the hall



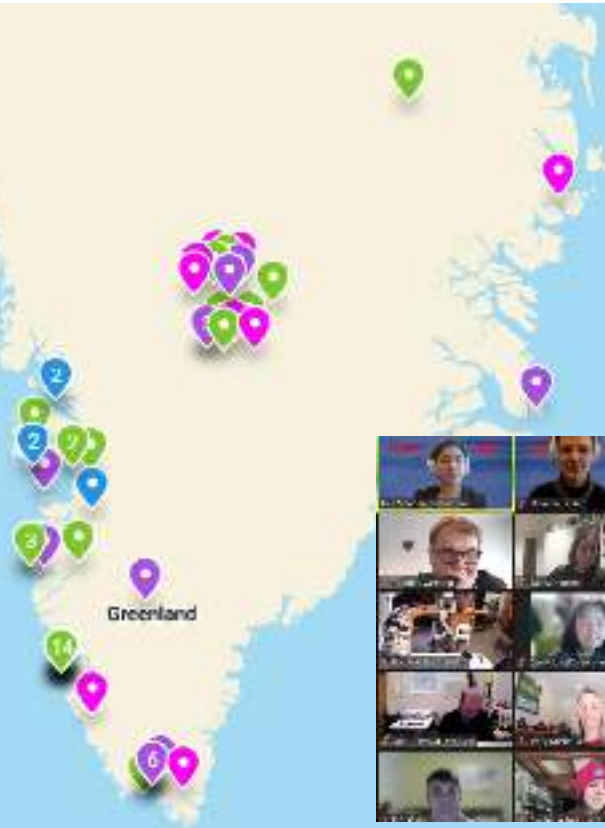
Photo: Emil Stach

Arctic Hub Connect

At Arctic Hub Connect 2024, researchers from various disciplines, institutions, and countries came together once again to share their plans for the upcoming research season.

Once again, we proved that it's possible to bring people together online for coordinating research activities and knowledge-sharing. The result was a detailed, interactive map of research projects across Greenland for the given year, which has been featured in both Sermitsiaq and KNR, and is publicly available on Arctic Hub's website.

72
participants



Final Product:
[Click the map: Arctic Hub connects researchers from across all fields](#)



Cultural Night

At the Cultural Night in January, 1,250 children and adults visited Arctic Hub. Here, they had the chance to crawl into Ulloriarisooq – the inflatable planetarium – and meet Greenland's first astrophysicist, Ivalu Barlach Christensen.



Communication Workshop

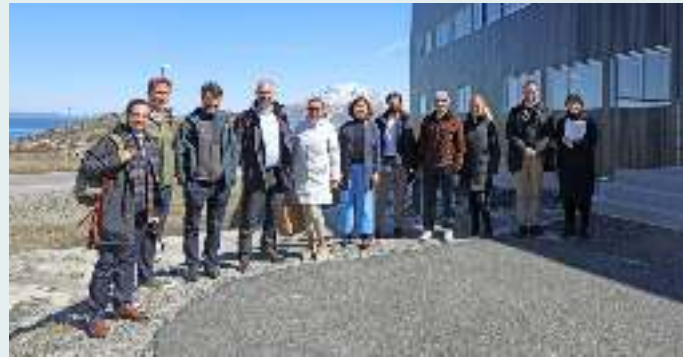
In March, Arctic Hub hosted a research communication workshop aimed at the Arctic research community in Denmark. The workshop took place at the Greenlandic House in Copenhagen in collaboration with Videnskab.dk. There were 39 registered participants.

Conferences

Arctic Hub participates in conferences to raise awareness about Greenlandic research and its significance, both locally and internationally. Through presentations and sessions, we promote Greenlandic research agendas, strengthen knowledge exchange, and ensure that Greenland remains an active part of the global research dialogue.

In 2024, we took part in the following events:

- Arktis i Forandring, København
- Arctic Science Summit Week, Edinburgh
- Aalborg Dage, Nuuk
- Future Greenland, Nuuk
- Arctic Congress, Bodø
- Arctic Circle Assembly, Reykjavik
- Conference on Climate Research, Marine Environment and the UN Decade of Ocean Science for Sustainable Development, Nuuk



Uummannaq

In April, Arctic Hub traveled to Uummannaq to create videos and articles for arctichub.gl about successful collaborations between local stakeholders and external researchers.



Summit Station

In August, Arctic Hub visited Summit Station, the research station located in the middle of the Greenland Ice Sheet, to produce videos and articles on the research taking place there. The visit was part of the NSF's Polar Media Program.



Nuuk International Film Festival

In September, Arctic Hub screened the documentary *The Color of Ice* in collaboration with the Nuuk International Film Festival. Following the screening, a panel of researchers, hunters, and activists discussed the film's theme of climate change.





Inquiries

In 2024, we assisted 22 people through "Book a Meeting" and responded to 362 inquiries from 27 different countries.



Inquiries

The number of inquiries from Danish, Greenlandic, and international researchers and research stakeholders is increasing. Arctic Hub is available to provide guidance, expertise, and assist in connecting them with the right information and contacts.

TOP 10 COUNTRIES, we have received the most enquiries from

- 1 Greenland
- 2 Denmark
- 3 USA
- 4 Great Britain
- 5 Germany
- 6 Norway
- 7 Iceland
- 8 Switzerland
- 9 France
- 10 Canada

TOP 5 TOPICS, we receive inquiries about

- 1 Informations
- 2 Invitations
- 3 Contacts
- 4 Collaboration
- 5 Rules and requirements

Communication

Arctic Hub produces articles and videos about research in Greenland. All content is published on our trilingual website and shared on social media, where it is targeted at both the public and researchers.





Arctichub.gl

Our trilingual website received 33,946 visits in 2024. People from all over the world access our how-to guides, articles, and videos. In 2024, Arctic Hub published 18 videos, wrote 22 articles, issued six press releases, and created a how-to guide on value creation. All content was available in three languages.

[Arctichub.gl](#)



Facebook

Facebook is targeted at the Greenlandic population, and we reach our audience effectively, with over 70 percent of the 3,678 people who follow or like Arctic Hub's Facebook page based in Greenland.

[Facebook](#)



LinkedIn

LinkedIn targets the international research community, and we appear to be hitting the mark. The most common sectors among our 2,657 followers are "research," "higher education," and "public authorities."

[LinkedIn](#)



YouTube

25 videos were published on our YouTube channel in 2024. The channel has 370 subscribers, and our videos garnered 14,380 views over the year.

[YouTube](#)



Newsletter

We have 332 subscribers to our newsletter, in which we share our articles, videos, and events.

[Newsletter](#)



Media mentions

In 2024, Arctic Hub was mentioned 36 times in Greenlandic, Danish, and international media. We issued six press releases that generated 25 mentions in various media outlets. The remaining 11 mentions occurred through the media's own initiatives.

[Media mentions](#)



Looking Ahead

Imagine a future where young Greenlandic students see research as a natural career path, where businesses use research as a driving force for innovation, and where local communities feel ownership and pride in the scientific breakthroughs occurring right in their own backyard. This is the vision that drives us at Arctic Hub.

In the coming year, we face a new chapter in our history – we will have a new chairman of the board. This transition brings fresh perspectives and collaborations that will bring research and society even closer together in Greenland.

It will also be the first year that Arctic Hub takes full responsibility for Greenland Science Week. Our ambition is for both the public and the research community to feel equal ownership of Greenland Science Week, and we look forward to making our mark on Greenland's largest research event.

We will continue to strengthen the bridge we've built between research and the public, but now we must also pave the way for new partnerships and collaborations. These will lay the groundwork for future connections with the education sector and businesses, where there is enormous potential to translate knowledge into practical solutions and inspire new generations to drive the future of research forward.

2025 will be a year of consolidation – but also a year to dream even bigger. We'll deepen research's presence in everyday Greenlandic life with the tools we already have, while also developing new ones.

Daniel Lyberth Hauptmann
Acting Secretariat Leader, Arctic Hub





WWW.ARCTICHUB.GL