



ARCTIC HUB - MAKING ARCTIC RESEARCH ACCESSIBLE

# Annual Report

Arctic Hub 2023



**In a country  
where the forces  
of nature often  
exceed human  
control ...**



... we need to collaborate  
and share our knowledge.  
When we do, we not only  
overcome the physical  
challenges Greenland can  
present. We also break  
new ground in creating  
value from knowledge.

In Arctic Hub, we experience daily how one plus one equals much more than two. The positive effects of collaborating across borders, institutions, and research fields are enormous. The same applies to the interaction between research and the rest of society. By connecting researchers, stakeholders, and the local community, we create a unique forum for the exchange of knowledge and ideas, which is crucial for shaping the future. **At Arctic Hub, we make research accessible.**



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## Introduction

2023 stands out to me as the year Arctic Hub moved from being a new player to consolidating its position in the Greenlandic research landscape. This was particularly evident with the launch of two significant new flagships – Paasisavut and Arctic Hub Connect.

At the big show Paasisavut, 300 people gathered to see researchers present their research in an entertaining and relevant way. Across Greenland, people followed live on KNR and texted their questions to the researchers. This kind of meeting between research and population has never before been seen in Greenland. Paasisavut gave more people insight into the value of research in this country. Hopefully, the competition can also inspire Greenlandic youth to pursue a research career.

Arctic Hub Connect gathered 51 researchers worldwide for an online workshop. The year's research activities were coordinated, and new collaborations across country borders, institutions, and research disciplines were established. Besides creating value for the researchers, Arctic Hub Connect is also a central tool in the fight against research fatigue. The overview obtained at the workshop is shared with the population, creating greater

transparency in the research conducted in and around Greenland.

These two flagships are a concrete visualization of the work Arctic Hub performs on many levels and in many ways. Arctic Hub makes knowledge from research accessible and relevant to the Greenlandic population. Arctic Hub provides an overview of research activities and assists with coordination.

Therefore, it is a great joy that these flagships are now launched. I look forward to seeing them sail for many years to come.

### Ulrik Smith Korsholm

Chairman of the Board, Arctic Hub & Deputy Director,  
DMI – Danish Meteorological Institute







## Arctic Hub by the numbers





## About Arctic Hub

The Arctic Hub secretariat is based in Nuuk, Greenland, where we work to build bridges between people, institutions and countries interested and involved in the research conducted in Greenland.







## Arctic Hub's board

Arctic Hub's Board of Directors consists of four members appointed on behalf of Greenland and four members appointed on behalf of Denmark. Three board meetings and one board seminar were held in 2023.



**Ulrik S. Korsholm** Chairman of the Board  
Deputy Director, DMI – the Danish Meteorological Institute



**Inge Høst Seiding**  
Head of Institute, Institute of Culture, Language and History, Ilisimatusarfik



**Lise-Lotte Terp**  
CEO & Founder, ProConsi International



**Inoqut Kristensen**  
Investment Manager & Analyst, Nalik Venture



**Torben R. Christensen**  
Professor and Scientific leader, Aarhus Universitet, GEM, Zackenberg



**Astrid Maria S. Öberg**  
Consultant, Greenland Business Association



**Ditte Mesick**  
Deputy chief, Danish Agency for Higher Education and Science



**Mininnguaq Kleist**  
Permanent Secretary, Ministry of Independence & Foreign Affairs, Naalakkersuisut

## Arctic Hub's secretariat



**Julia Maegaard-Hoffmann**

Head of Secretariat



**Nicoline Larsen**

Communication manager



**Kulunnguaq Mølgaard-Motzfeldt**

Event coordinator



**Daniel Lyberth Hauptmann**

Academic officer



# Financial summary

Arctic Hub is financed by the Danish and Greenlandic Finance Act respectively.

## Revenue 2023

Grant Denmark	3,100,000.00 DKK
Grant Greenland	768,000.00 DKK
<b>Total</b>	<b>3,868,000.00 DKK</b>

## Costs 2023

Operation, salary, board	3,980,269.55 DKK
Communication	340,291.14 DKK
Events and projects	781,459.00 DKK
<b>Total funds spent</b>	<b>5,102,019.69 DKK</b>



Photo: Aningaaq Rosing Carlsen, Visit Greenland



A woman with long dark hair, wearing a black ruffled blouse, is speaking on a stage. She is gesturing with her right hand. In the background, a large screen displays a stylized graphic with a purple vertical bar and the letters 'IS' in white on a teal background.

## Arctic Hub's activities

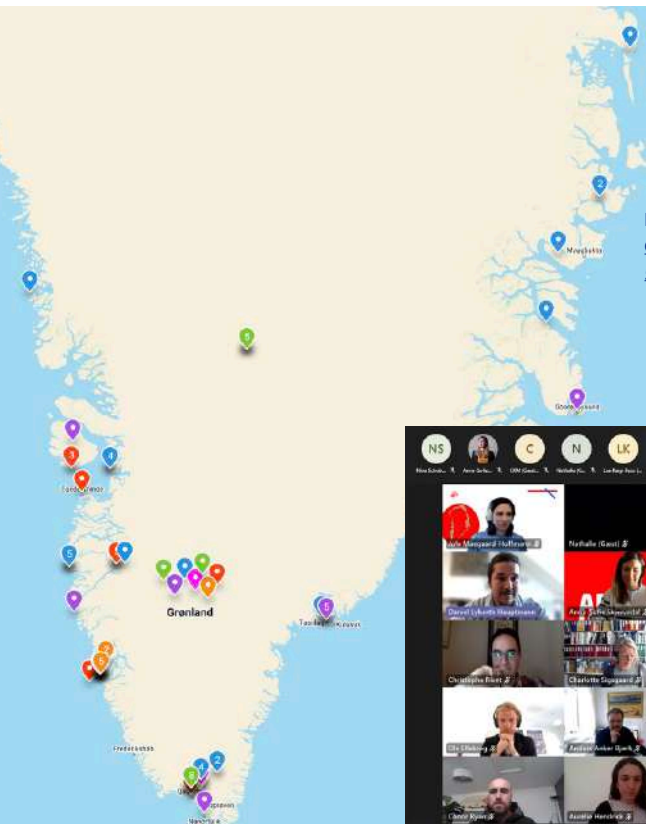
In 2023, Arctic Hub created several events that bridge research and society in innovative and creative ways.

## Arctic Hub Connect

At the beginning of the year, we invited all researchers planning research activities in Greenland to meet for an interactive online workshop facilitated by Arctic Hub. Here, we collectively established an overview of research activities in Greenland across research disciplines. The aim was to improve the quality of research through coordination, collaboration, and knowledge sharing in Greenland.

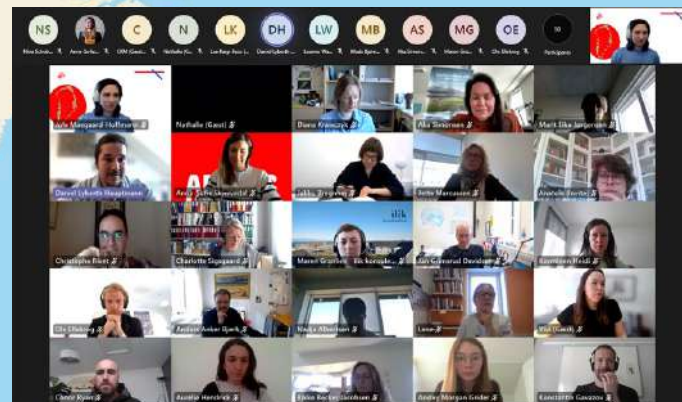
# 51

Participants in Arctic Hub Connect



### Final Product:

Click the map: [Arctic Hub connects 51 researchers from across all fields](#)



## Paasisavut

We launched our new dissemination competition, Paasisavut. Here, PhD students compete to present their research in a way that the entire Greenlandic population can understand and see the relevance of. Paasisavut was held in collaboration with Ilisimatusarfik on March 1, 2023, in Katuaq. The venue was packed, and the event was broadcast live on KNR. The participant who best managed to communicate their research in a simple and lively manner received a prize of 25.000 kr. The winner of Paasisavut 2023 was Nick Duelund.

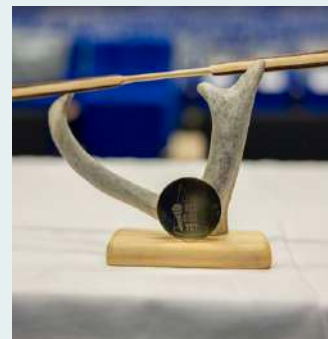
**320**  
Audience





## Paasisavut

Partners and sponsors:  
Ilisimatusarfik, KNR,  
Nuuk Local Committee,  
Brugseni, Inuit Clothing.





## Greenland Science Week

Arctic Hub co-organized Greenland Science Week, the most significant event in the Greenlandic research community. In addition to hosting the conference with several other Greenlandic actors, Arctic Hub was responsible for the citizen-oriented events during Greenland Science Week in Nuuk.

**292**

Participants in the research conference

## Greenland Science Week

We helped researchers organize 40 events open to the population.

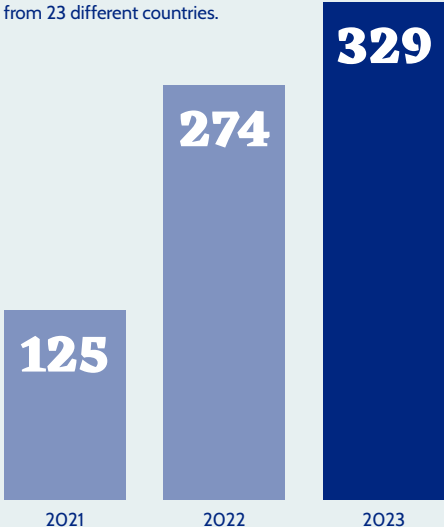


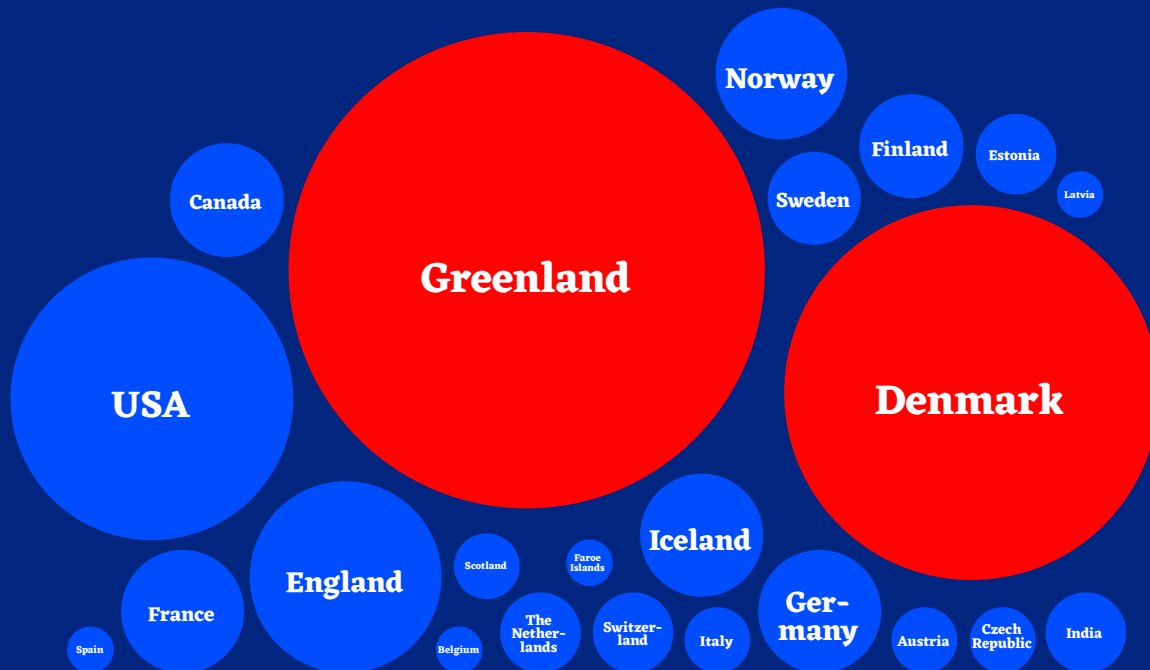




# Inquiries

In 2023 we helped 37 people through 'book a meeting' and answered a total of 329 inquiries from 23 different countries.





## Inquiries

The number of inquiries from Danish, Greenlandic, and international researchers and research stakeholders is constantly increasing.

Arctic Hub is available to provide guidance, expertise, and assistance in finding the right contacts.



## Communication

Arctic Hub produces articles and videos about research in Greenland. Everything is published on our trilingual website and the targeted audience on social media are researchers and the population.



### Arctichub.gl

Our trilingual website is our main entrance. Again, this year, we had thousands of visitors to the site where we share how-to guides, articles, and videos. In 2023, Arctic Hub produced 19 videos, wrote 20 articles, issued 4 press releases, and developed a how-to guide for value creation.

[Arctichub.gl](https://arctichub.gl) 



### Facebook

Facebook is targeted at the Greenlandic population. We reach our target audience here since over 70 percent of the 2499 people who follow or like Arctic Hub's Facebook page are located in Greenland.

[Facebook](https://facebook.com/arctic-hub) 



### LinkedIn

LinkedIn is targeted at the international research community, and here we seem to hit the mark as the most frequent industries among our 2018 followers are "research", "higher education", and "public authorities".

[LinkedIn](https://linkedin.com/company/arctic-hub) 



### Newsletter

In October, we launched our newsletter. By the end of the year, it had reached 135 subscribers.

[Newsletter](#) 



## A look forward

A packed house with an enthusiastic audience, five young researchers inspiring with intelligent, entertaining presentations and showing new ways to communicate research. Researchers from all over the world are meeting across research fields and institutions to engage in discussions that mirror those in the Greenlandic research environment. The great successes of 2023 are what we will remember and look forward to developing further in 2024.

Making research accessible is at the core of Arctic Hub's work. Creating a better overview is a necessary precondition for connecting the right people, institutions, and organizations with the aim of knowledge sharing and collaboration across sectors, expertise, and country borders.

Naalakkersuisut's research strategy will also guide Arctic Hub's work in 2024. As part of this, we will intensify our efforts to provide a better overview of research activity in Greenland, e.g. through our online coordination workshop, Arctic Hub Connect. Arctic Hub Connect makes it possible to facilitate greater cooperation and knowledge sharing among research disciplines and institutions. This is a core task for Arctic Hub today and in the future.

Dissemination is an effective way to make knowledge accessible, relevant, and alive, whereby knowledge moves from the research environment and into society. One of the highlights of 2024 will undoubtedly be our second edition of the live show Paasisavut, which we will host this fall. This unique event gives young researchers a platform to showcase their work and its significance to society. Paasisavut is not only a celebration of research but also a tool to inspire and inform the public – especially young people – about the possibilities of research and its critical role in the development of society. We believe that Paasisavut can motivate more young people to explore their curiosity and choose a career in research.

2024 promises to be a year filled with development, cooperation, and a focus on value creation, where we continue with what we are constantly getting better at, namely making research accessible and relevant for everyone.

We look forward to making even more research accessible – together.

**Jula Maegaard-Hoffmann**

Head of Secretariat, Arctic Hub



[WWW.ARCTICHUB.GL](http://WWW.ARCTICHUB.GL)